

# Motivate Your Employees!

**L**ong hours, low pay, my supervisor is a grump, and it's a nice day to be at the beach are reasons for employees to be unproductive. An unmotivated employee is less creative, less productive, and a liability instead of an asset to the company and ultimately, impacts the profitability of your organization. Keeping that in mind let's look at ways to motivate you and your employees! Consider the following points and the benefits of a motivated workforce:

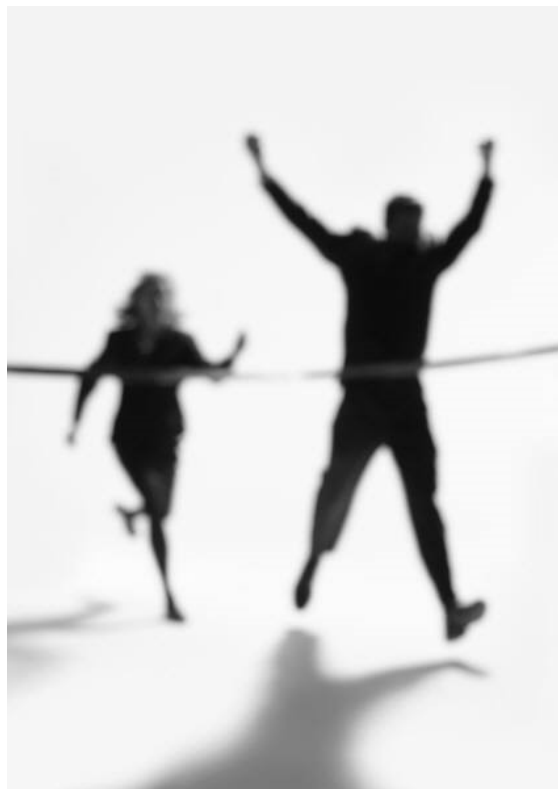
## *Motivate yourself first*

Have you ever worked for someone who was a grump? Truth is we all have. From an employee's perspective it's hard to stay motivated when your supervisor is constantly stressed out, disinterested, and would rather be somewhere else themselves. Bottom line is this starts with you, the Employer. Lead by example; if your employees see you enthusiastic about your work, it's likely they will feel the same about their work and be more productive.

## *Why is Employee Motivation Important?*

It's simple, apathy and Negativity impact morale and productivity severely. If you as the Employer don't address Poor Work Performance the message sent to your remaining employees is that this type of behavior is tolerated and

employer's best asset is their employees which creates a productive profitable business. Want to be successful? Hire and Retain Good Employees.



## *It lets you do what you do best:*

Your role is to manage operations, not run them. Delegate and let your managers and supervisors do their work. This approach allows you to focus on strategic plans for your organization. You hired and trained good workers. Let them work and contribute to the success of your organization. This also gives them a sense of fulfillment by allowing them to do what they were hired to do.

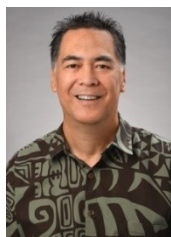
The importance of Employee Motivation cannot be ignored. A motivated

workforce is a Good Workforce. The benefits of Motivated Employees are Increased Productivity, Good Employee retention, and it allows you the Head of the company to do what you do best which is managing the company. Lead by example and let your employees know you're motivated to be there, and they will soon catch on too!!

## *Good Employee Retention*

Do you want to develop a reputation as the Employer who has a revolving door of employees? How's about losing your best workers to your competitors? It's a simple formula: Good Employees=Profitable business. An em-

Analyze • Inform • Motivate



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## About DTRIC Insurance Risk Consulting Services

The Risk Consulting Services team at DTRIC Insurance is designed to help you reduce accidents and injuries in the workplace. Our approach involves our proven **A.I.M.** process that is easy to understand and simple to implement.



### **ANALYZE**

We start by helping you understand and assess your current situation with services including:

- Safety audits
- Property and liability hazard surveys
- Accident investigation training
- Graphical analysis
- Job hazard analysis

### **INFORM**

Keeping your team members informed is essential to success. We'll help you:

- Develop a safety committee
- Provide educational resources
- Work with your management team to develop their skills and knowledge of regulations
- Address loss trends with training on key issues
- Open communications within your organization

### **MOTIVATE**

The more safety is promoted in your workplace, the more motivated your team members will be to make safety a top priority. Whether you motivate with promotions, incentives or recognition, we'll help you develop a results-driven method to encourage safety at all times.

DTRIC's Risk Consulting Services team will work closely with you to create a program to effectively improve your bottom line.