

# Building Your Safe-Team

Analyze • Inform • Motivate

**W**hether your objective is to win a series of games or to be the next person to set foot on the moon, a team approach is best when tackling the tasks that are needed to reach your objective.

In regards to building an effective Safety Culture to lower loss costs, developing a Safety-Team approach will get you the results that you desire. The following five elements are instrumental in establishing a Safety-Team approach.

## Establish a leader

An effective Safe-Team leader will establish a point in which everyone will look to for direction. This person doesn't have to be a President or a Manager of operations, but someone who has the trust of team members to help them navigate through the issues that may present themselves in trying to achieve said goal.

## Determine Goals

Goals are what give a team vision.

Even more, if the goals are not clearly defined, the team may waste their energy on something that may not work



towards resolve. Instead of setting a goal of zero injuries, help the team understand why injuries hurt the organization and set attainable goals to incrementally reduce the numbers in reaching

will be a chore to achieve any goal that is set. One important key to effective communication is making sure the people on the receiving end clearly understands the message being relayed. Keeping

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profitability.

## Develop a plan

Once the goals are set, a game plan is needed to give the team parameters to work with. This plan should include a general sequence of steps, activities that are needed to meet the goals, a timeline to keep activities in check, and the communication process to organize the efforts. Keep the plan simple as to avoid bogging down the process with unnecessary procedures.

## Engage and Interact

Its indisputable that communication is the key to success. Without effective communication, it

communication open and active can only benefit your team when tackling any endeavor.

## Encourage, Support, Motivate

Humans are hardwired to respond to motivation. If done right, encouragement and motivation can push your Safe-Team to achieve amazing results. Lets face it, a task is much easier to accomplish when there is encouragement, support and motivation from the team.

## Summary

By working these five elements into the process of building an effective Safety Culture, you will build a stronger Safe-Team and consistently lower your loss costs on an annual basis. Contact our Risk Consulting Services to help build your Safe-Team.



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## About DTRIC Insurance Risk Consulting Services

The Risk Consulting Services team at DTRIC Insurance is designed to help you reduce accidents and injuries in the workplace. Our approach involves our proven **A.I.M.** process that is easy to understand and simple to implement.



### **ANALYZE**

We start by helping you understand and assess your current situation with services including:

- Safety audits
- Property and liability hazard surveys
- Accident investigation training
- Graphical analysis
- Job hazard analysis

### **INFORM**

Keeping your team members informed is essential to success. We'll help you:

- Develop a safety committee
- Provide educational resources
- Work with your management team to develop their skills and knowledge of regulations
- Address loss trends with training on key issues
- Open communications within your organization

### **MOTIVATE**

The more safety is promoted in your workplace, the more motivated your team members will be to make safety a top priority. Whether you motivate with promotions, incentives or recognition, we'll help you develop a results-driven method to encourage safety at all times.

DTRIC's Risk Consulting Services team will work closely with you to create a program to effectively improve your bottom line.